

What AI says about AI Business

AI Company Scan: 5 AI models, 3 questions, 15 of 15 answers received

<https://aibusiness.vc> · checked 21 September 2026

Sample report. The full customer report includes a source appendix.

Before a purchase, a contract or a partnership, people now ask an AI assistant about the company they are about to deal with. We asked 5 of them the three questions people ask, each with live web search on. This is what they said about AI Business.

1. Who is behind AI Business?

AI Business is an independent publication and professional resource platform led and solely owned by Sergei Ponomarev, PhD. He founded it and remains the editor-in-chief, personally writing, editing, and fact-checking all content. The operation is based in Sveti Vlas, Bulgaria, and functions as a personal practice rather than a corporate entity. Contact is available via info@aibusiness.vc and LinkedIn.

Name

AI Business

Said by 5 of 5: OpenAI, Anthropic, Gemini, Perplexity, Grok

Owners and leaders

Sergei Ponomarev, PhD, founder, sole owner, editor-in-chief, and primary contributor

Said by 5 of 5: OpenAI, Anthropic, Gemini, Perplexity, Grok

Based in

Sveti Vlas, Bulgaria

Said by 3 of 5: Gemini, Perplexity, Grok

Founded

Founded by Sergei Ponomarev, with founding date around 2026

Said by 4 of 5: Anthropic, Gemini, Perplexity, Grok

Contact

info@aibusiness.vc and LinkedIn profile of Sergei Ponomarev

Said by 3 of 5: Gemini, Perplexity, Grok

Legal name

No legal name was identified in the sources reviewed.

Said by 5 of 5: OpenAI, Anthropic, Gemini, Perplexity, Grok

2. What does AI Business do and sell?

AI Business is a publication and advisory platform focused on the practical adoption, governance, and economics of artificial intelligence. It offers free editorial content, original governance methods, and paid services such as independent test purchases of AI agents and AI visibility audits. Its customers include solo operators, startups, enterprises, investors, and public institutions. The platform publishes frequent news, analysis, and guides, with recent activity

dated as late as September 20, 2026.

Offer

Free editorial content, original AI governance methods, and tools

Said by 5 of 5: OpenAI, Anthropic, Gemini, Perplexity, Grok

Offer

AI Service Check - independent test purchases of AI agents with evidence and fix lists

Said by 5 of 5: OpenAI, Anthropic, Gemini, Perplexity, Grok

Offer

AI Website Scan / visibility audit with free initial scan and paid fixes (AI Fix Kit at €49)

Said by 2 of 5: Gemini, Grok

Offer

Custom development and methodology services for AI agents, workflows, and governance

Said by 2 of 5: Gemini, Grok

Recent public activity, as AI sees it

- Articles and analysis on AI benchmarking, security, and corporate AI assistants (aibusiness.vc, September 20, 2026)
Said by 4 of 5: Gemini, Perplexity, Grok, OpenAI
- AI Revenue Leaderboard article (aibusiness.vc, August 4, 2026)
Said by 3 of 5: Anthropic, Perplexity, OpenAI
- Founder's Notes and test purchase audits of AI agents (aibusiness.vc, September 18, 2026)
Said by 2 of 5: Gemini, Grok
- Daily news updates and partner stories (aibusiness.vc, September 19-20, 2026)
Said by 2 of 5: Gemini, Grok

The assistants report recent and frequent public activity on the AI Business website, with the most recent dated content from September 20, 2026.

3. Are there red flags about working with AI Business?

Identity ambiguous: no reputation conclusion

Other organisations share this name, or not every answer could be tied to this company. This scan draws no conclusion about the organisation's reputation.

The search covered disputes, complaints, reviews and warnings; no result was attributed to the company given.

Reviews and public feedback

No model found a customer review or rating, good or bad. Someone checking has nothing to go on but the company's own words.

What they added

- No independent third-party customer reviews or ratings found
- AI Business operates as a boutique, individual-led practice rather than a large corporation
- Some assistants could not find or tie red flags specifically to this AI Business or Sergei Ponomarev

4. Other organisations with this name

2 other organisations with this name appeared in the answers. Their pages, records and contacts are not listed: this report is only about the company given. Anyone who asks an AI assistant about AI Business can be shown them too. What keeps them apart is context: the same legal name, city and industry next to the name on every public page.

5. Recommendations: what to strengthen

Each point closes a gap visible in the answers above. None of them guarantees that a model changes its answer: they give the models something correct to read.

1. Publish clear founding date and legal entity information

Assistants disagree or lack precise founding date and legal registration details

- Add the founding year and month on the About page of aibusiness.vc.
- Publish any legal registration or company entity details if applicable on the website.

2. Clarify and publicly list pricing for paid services

Pricing for AI Business's paid services is not clearly or consistently stated

- Create a dedicated Services or Pricing page on aibusiness.vc listing prices or pricing models for AI Service Check, AI Fix Kit, and custom development.
- Include contact information for inquiries about custom service quotes.

3. Collect and publish independent customer reviews or testimonials

No independent third-party customer reviews or ratings were found

- Request feedback from past clients and publish anonymized testimonials on the website.
- Encourage customers to leave reviews on relevant professional platforms or LinkedIn.

4. Distinguish AI Business from other similarly named entities

There is potential confusion with other AI Business entities and domains

- Add a clear statement on the homepage and About page that AI Business (aibusiness.vc) is distinct from other AI Business companies or websites.
- Include Sergei Ponomarev's name, location (Sveti Vlas, Bulgaria), and the independent publication focus prominently.

6. How AI learns about a company

- AI assistants with web search read what is public and readable without a login: the company's own site, registries, review platforms, news and mentions on other sites.
- They look for the same facts in more than one place. A founding year or an owner stated only on the company's own site is a claim; the same fact in a registry and an article is a fact to them.
- They prefer dated, recent pages. A site with no dated news in a year reads as a company that may have stopped.
- A name shared with other companies is resolved by context: legal name, city, industry. The more pages put the name next to those three, the less often the company is mixed up with another.
- Reviews are read where people leave them. Without reviews on a platform the assistants read, the honest answer to 'what do customers say' is 'I found nothing'.
- A public way to be reached. If no public page shows an address and a contact, assistants cannot say how to reach the company.