

example.com

Scanned 2026-08-10

AI visibility score

61 /100

This report measures how well your website can be read, understood and quoted by AI assistants - ChatGPT, Claude, Perplexity and Google's AI answers. Every figure below was measured on your own domain on the date above. Nothing is estimated or averaged from other sites.

Your scores

Eight signals, weighted so that what an assistant can actually read on the page counts for most.

llms.txt	Critical	0/100
Missing at /llms.txt; AI crawlers have no curated site map.		
Schema markup	Critical	30/100
No structured data on the homepage, so key facts are not machine-readable.		
Content structure	Needs work	50/100
Heading hierarchy and section sizing need work.		
AI crawlers access	Needs work	55/100
No robots.txt found. Nothing is blocked, but nothing is explicitly welcomed either.		
Citation readiness	Needs work	56/100
Decent structure but room to improve. Issues: no FAQ-style blocks detected.		
HTTPS & security	Acceptable	72/100
HTTPS is enabled with baseline security headers checked.		
What an AI actually sees	Healthy	90/100
An assistant reading your page without a browser sees 21 words of text. Your content is in the HTML itself, so GPTBot, ClaudeBot and PerplexityBot read it directly.		
Page speed	Healthy	92/100
Response speed is acceptable (176ms).		

What to fix, in order

Ranked by what costs you visibility first. Each item can be handed to a developer as-is, or pasted into an AI coding assistant.

1. llms.txt - 0/100

Right now AI assistants have no 'map' of your site, so they skip or misread it. Create an llms.txt file at your domain root (yourdomain.com/llms.txt) listing your most important pages with a one-line description of each, plus a fuller llms-full.txt - a menu you hand to ChatGPT, Perplexity and Claude so they cite the right pages. Hand it to a developer (about half a day), or do it yourself by asking Claude Code / ChatGPT: 'Generate an llms.txt and llms-full.txt for my site from these top pages and a short description of what we do.'

2. Schema markup - 30/100

Search and AI engines read your pages far better when the key facts are labelled in a machine-readable way. Add JSON-LD structured data (Schema.org) across the site - Organization on the homepage, Article on posts, FAQPage for any Q&A, and a 'speakeable' block. Give it to a developer, or do it yourself by asking ChatGPT / Claude Code: 'Write JSON-LD structured data (Organization, Article, FAQPage, speakable) for this page and tell me exactly where to paste it.'

3. Content structure - 50/100

Clear page structure helps AI extract and quote you accurately instead of garbling your message. Give each page one clear H1 and logical H2/H3 sections, a one- or two-sentence summary under the title, short paragraphs, and an FAQ at the end. Mostly an editing pass: brief your team, or ask ChatGPT / Claude: 'Restructure this page with one H1, clear H2/H3 sections, a summary under the title, and an FAQ at the end.'

4. AI crawlers access - 55/100

AI answer engines can only quote you if their bots are allowed to read your site - and many sites block them by accident. Allow the AI crawlers in your robots.txt. It's a 5-minute change: ask your developer, or paste this to ChatGPT: 'Write a robots.txt that allows GPTBot, ClaudeBot, PerplexityBot, Google-Extended and OAI-SearchBot, while keeping my admin pages blocked.'

5. Citation readiness - 56/100

AI lifts clear, factual sentences and ignores vague marketing copy. Restructure your top pages into a question-and-answer format with concrete numbers, dates and named sources, and add a short FAQ at the bottom - give the AI a clean sentence it can quote and attribute to you. Brief your content team, or ask ChatGPT / Claude: 'Rewrite this page into a clear Q&A format with concrete facts and a short FAQ, optimised to be quoted by AI search.'

About this report

Produced by AI Business (aibusiness.vc), an independent publication and consultancy covering the business of AI. The scan is automated and reproducible: re-run it at any time on the same domain and compare. Questions about any finding go to info@aibusiness.vc.